



MULTI-VEHICLE SYNTHETIC ATF APPLICATION SHEET

“Protect Your Investment”

Product Description

True Brand® MVP ATF is a Synthetic Automatic Transmission Fluid specifically designed to meet the performance requirements and suitability for use in the vast majority of today’s modern Fuel Efficient transmissions (6 or more speeds).

True Brand Synthetic Automatic Transmission Fluid performance features can also be realized in the vast majority of older transmission applications (<6 speeds).

Product Features and Benefits

- Lower inventory cost; one ATF can be used for a vast majority of Automatic Transmissions on the road today.
- Longer equipment life; Specially formulated for extra wear control, corrosion protection formation of lacquers, sludge or other harmful deposits.
- Smooth Operations; JASO 1A Anti Shudder Durability (ASD) Performance
- Designed for modern fuel efficient transmissions as well as older transmissions
- Designed for longer fluid life and faster oil flow in low temperature operation.
- Consistent shift quality throughout the life of the fluid.
- Improved performance vs. Dexron® III :
 - o Friction Stability
 - o Clutch Durability
 - o Oxidation Resistance
 - o Foaming Resistance
 - o Wear Control
 - o Corrosion Control
- Frictions modifiers control lock-up rates of clutch packs for proper transmission shifting characteristics and efficient power transfer.
- Controls seal deterioration to limit fluid leakage.
- Multi-graded for optimum performance during cold starts and high temperature operations, including start/stop severe service.

Dexron® is a registered trademark of General Motors

Contact True Brand or your rep for more information.



MULTI-VEHICLE SYNTHETIC ATF APPLICATION SHEET

“Protect Your Investment”

Typical Applications

BMW/Mini	Isuzu	SAAB
Chrysler/Dodge/Jeep	Jaguar	Toyota/Lexus/Scion
Ford/Mazda	Kia	Subaru
GM/Geo/Opel/Saturn	Land Rover	Suzuki
Honda	Mitsubishi	Volvo
Hyundai	Nissan/Infiniti/Renault	VW/Audi
Idemitsu	Porsche	

Exceptions: Non-planetary transmissions (e.g. CVT, DCT)

Fluid Exceptions: Type F/G, ZF Lifeguardfluid6 and ZF Lifeguardfluid8

Typical Properties

API Gravity	ASTM D4052	35.6
Viscosity	ASTM D445	
@40C, cSt		31.8
@100C, cSt		6.3
Viscosity Index	ASTM D2270	153
Brookfield Viscosity, cPs	ASTM D2983	
@-40C		11,240cP
Pour Point C	ASTM D97	<-42C
Color	ASTM D5100	Red

Note: Solid Start, LLC cannot know all the uses this product may be subject to so it is the user's responsibility to ascertain that it is suitable for an intended use or application.

Contact True Brand or your rep for more information.



MULTI-VEHICLE SYNTHETIC ATF APPLICATION SHEET

“Protect Your Investment”

Published ATF Viscometric Specifications

OEM	PUBLISHED	KV40 (cSt)	KV100 (cSt) MIN.	KV100 (cSt) MAX.	VI MIN.	Brookfield -40°C (cP)	KV100 after 20 hr KRL (cSt)
ALLISON	Allison C-4	--	--	--	--	20,000 max.	--
ALLISON	TES-295	--	7.0	--	--	8,700 max.	6.5 min.
CHRYSLER	MS 9602 (ATF+4 [®])	--	7.3	7.8	--	10,000 max	6.5 min.
GM	DEXRON [®] -III(H) ⁽¹⁾	--	--	--	--	20,000 max.	--
GM	DEXRON [®] -VI	32 max.	--	6.4	145	15,000 max.	5.5 min. @40hr
FORD	MERCON [®] ⁽¹⁾	--	6.8	--	--	20,000 max.	--
FORD	WSS-M2C938-A ⁽²⁾	--	--	6.2	--	12,000 max.	5.5 min (5.0@40hr)
FORD	MERCON [®] V	--	6.8	8.1	--	13,000 max.	6.0 min.
FORD	MERCON [®] SP	--	5.5	6.0	--	9,500 max.	5.0 min.
JASO	M315-2002 1A	--	5.7	--	120	20,000 max.	5.4 min (5.7 sonic)
VOITH	H55.6335	--	--	8.2	--	20,000 max.	5.3 min
VOITH	H55.6336	--	--	8.2	--	20,000 max.	5.3 min.
ZF	TE-ML 14A	--	7.0	--	--	20,000 max.	5.3 min
ZF	TE-ML 14B	--	7.0	--	--	20,000 max.	5.5 min

(1) Obsolete specification

(2) MERCON[®] LV factory fill; service fill specification has not been published

Contact True Brand or your rep for more information.